

ablest hull, finest for family cruising?



Bertram 38 Fly Bridge Cruiser



## Why is the Bertram, proven the world's

Look at it this way:

Family cruising should be fun, safe, comfortable. Thoroughly pleasant under the widest range of conditions. That means an able boat in which you have complete confidence. A boat which has proved its performance superiority.

Bertrams have demonstrated this kind of superiority by winning the world's stiffest open ocean races—now and here again.

*The very qualities that make Bertram equipped in ocean racing make her the finest for family cruising!*

For the revolutionary Bertram hull embodies totally new design principles. With it, that ancient adage rules with unshakable force—in safety that you can cruise in comfort at 40% higher speed when weather is a limiting factor. You cruise comfortably and confidently in weather that keeps other boats at their moorings. Warmen report that the smooth riding qualities of Bertram cruisers have made power boating truly enjoyable for the first time.

Bertram's crossover was clever. Longitudinal steps not only lift the boat to pleasing attitudes, but effectively deflect spray low and flat away from the cockpit.

Your Bertram responds instantly and with smooth precision. She turns and heels easily, quickly, alertly. Even in high speed turns, she maintains such perfect equilibrium there is no danger of passengers being thrown off balance. For high-speed performance she is unsurpassed. Yet, the Bertram handles with metallic ease under all conditions.

You'll get one of your most spectacular surprises remaining on land in a sleep following sea—the kind that jolts conventional boats all about, making them very clumsy. Your Bertram will run in as if in a groove. You can even let a child take the helm in confidence!

### • The Economy of Quality

Bertram engineers have perfected a unique fiberglass hull so durable that

it's named High Impact Fiberglass, an incredibly strong that boats starting underwave rocks at racing speeds have sustained intact.

Fiberglass means minimum maintenance, as well. No-runs, no hull fastenings to corrode or loosen, nothing to rot. Little wonder the Great Guard has changed predominantly to fiberglass in boats under 85', and reports maintenance savings of up to 80% over similar types of other materials!

As beautiful as it is practical, the Bertram fiberglass hull has a crystal-smooth surface of flawless brilliance. Molded-in color creates beauty patterns unknown in fiberglass manufacture and is characteristic of how-to-shown superior Bertram quality.

### Water-Tested and Guaranteed

Only Bertram shakes down every production boat in rigorous water tests and timed speed runs. Bertrams are built for stamina and durability—and are backed by a unique guarantee as strong and safe as the Bertram hull itself.

### Pleasure Afloat in Every Boat

While hulls are designed for the owner's world of open water, inside they're designed for family comfort and convenience.

Spacious cabins, beautifully accented by color-coordinated upholstery and curtains, provide privacy and comfort. On larger models the head is a bathroom in the true sense, and is equipped with fixed fixtures, vanity and separate stall showers.

Galleys are a first mile's delight, with plentiful storage space and easy-changing fixtures. Larger models offer the additional convenience of electric range and refrigerator.

### Which Bertram for You?

Want the speed, sport type? Then try the famous Bertram 25, twice Miami-Nassau champion. Two berths forward,

spaceless 78" x 130" cockpit, twin stern drives. For additional cruising comfort, you might prefer the new Bertram 25 Targa, which has an enclosed cabin and sleeps four.

Something larger? Enjoy the bumpy and bumpy Bertram 34. It's available in five models which sleep four. Twin gas or diesel engine options. There's also a new Bertram Enclosed-Cabin Cruiser with Flying Bridge for superior visibility.

For the ultimate in luxury, board the distinguished Bertram 54 which sleeps up to six people. She features a spacious deckhouse cabin and two staterooms forward. A truly magnificent yacht, the Bertram 54 is available with desirable optional features which include dual controls, air conditioning, and twin gas or diesel engines.

### See Your Bertram Dealer

There's a Bertram dealer near you who invites you to come aboard for a thrilling demonstration ride—in to see a color movie of Bertrams in action—one of the most exciting boating films ever made. Incidentally, he has a new financing plan which makes it easier than ever to own a Bertram.

Drop in on him and we'll send you his name and address along with descriptive literature covering the complete family of Bertram cruisers and information details.



The Best The Experts Are Saying...

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