



You Can't
Beat Us.
Join Us.

When the first Bertrams cakewalked away from all their competition in the Miami-Nassau powerboat race over 20 years ago, a slew of boat companies started copying our deep-Vee hulls.

And when they take a gander at our new Bertram 54' Convertible (left), they'll start trying to figure out how in blazes you can make a boat so strong and so big go so fast.

To match it, they may have to virtually invent a new Vee hull concept through innumerable tank tests at British Hovercraft. And re-engineer standard engines and gears and props to pump 675 h.p. up to 800 h.p.

And learn how to build in even more hull integrity while cutting weight nearly 8%. Bertram is not an easy act to follow. It never has been.

So, while the others are playing catch up, you can be first to catch the gamefish. Or revel in luxury on a bridge with fridge, icemaker, folding table and sculpted-in lounge for five.

The new Bertram 54' Convertible. Boondocks tough. Manhattan sleek. Grand Prix fast. And Riviera posh.

Tough to beat. Too tough.

To find out more reasons why the sun never sets on the Bertram Empire, see our tough, seakindly sportfishermen, convertibles and yachts through your nearby Bertram dealer. Or write Bertram Yacht, 3653 NW 21st Street, Miami, Florida 33142.

The Bertrams