



Wall Street Wizard Reveals Secret Of Best Personal Investment.

"Financial World" called him one of Wall Street's ten canniest brokers. He's no dummy when it comes to boats, either.

"I make a lot of money in the market and love it. But stocks just sit there. You can't fish or entertain or go anywhere with stocks. Why not have a good investment you can enjoy too?"

So Austin applied the same secret of success to boats that he does to the market. Intense personal research, not someone else's. And came up Bertram. Did it work?

He sold his first Bertram for 22% more than he paid. He sold his second Bertram for 24% more than he paid. He sold his third Bertram for 15% more than he paid only two years before. He's on his fourth, a 46' Convertible.

Meanwhile he's been averaging 300 hours a year on the water. Not a bad way to have your cake and eat it too.

"I crawl into boats like I crawl into companies. I've looked at a lot of boats besides Bertrams. But nobody really makes them like Bertram. There's no comparison. Just no comparison."

Austin spots things like this: double stainless steel clamps on every hose connection below water and critical ones above. Isophthalic gelcoat so the color is molded right into the hull instead of just painted on. Electrical wiring tie-wrapped every eight inches. Custom fiberglass fuel tanks molded into the hull for fit and balance. And scores of other things that separate the men from the boys at resale.

A little personal research with your banker will show you Bertram's investment value. Because they're built bondocks tough, to hold together where other boats fall apart, to run sleek and soft and dry in the punchier seas.

A glamorous example is our 58' Yacht. As tough and tenacious as any Bertram

sportfisherman so you can cruise more places more days in more seas. She is no dockside prima donna. But not exactly spartan, either.

The master stateroom has a walk-around king-size bed with headboard controls for lights, stereo and TV, a wardrobe as wide as the transom, bathub and shower, even theatrical lighting built into n'lady's vanity. Posh. With three more cabins and two more full bathrooms almost as posh for guests and crew.

Whatever Bertram you choose, yacht or sportfisherman or convertible, from 28' to 58', there's never been a better time to invest in Bertram value. See your Bertram dealer or write Bertram Yacht, 3053 NW 21st Street, Miami, Florida 33142. Find out why Bertram has become the most valued boat around the world, why

The sun never sets on the Bertram Empire.

20 YEARS OF
BERTRAM YACHT
Whittaker