



Why half the biggest game hunters in Hawaii all have the same name. Bertram.

If you made your living as a deep-sea charter captain, you'd stay away from gingerbread boats.

The make-or-break part of your business is walk-on, so you'd better be at the dock ready to go instead of up for repairs. And your boat better be comfortable in any sea if you want these customers back again.

So, in spite of the hefty freight bill from Miami to Hawaii, the big name in Hawaii charter boats is Bertram. And you saw it loud and clear at the 2nd Annual Kona Gold Jackpot Tournament where, even though half of them had to cross a murderous Nuuhihaha Channel to go for the Gold, the Bertrams outnumbered anything else over 30 feet three to one.

And every single Bertram there was a full-time, working charter boat. No bluff. No fancy dums. Workers.

Our 35's, like the one seen above, charging the start with her sister 42's, have become a kind of classic with bluewater gamehunters from the Pacific to Bermuda and Bimini to the middle of the Indian Ocean and back. Her giant 100 sq. ft. cockpit tops anything near her size, including stowage lockers to one she includes. Her salon is just as spacious, so no one has to feel cramped at the end of a big haul.

She's husky enough to hold a good tower without wallowing all day. And superbly nimbly and dry. A great, durable design unmatched in her class.

Find out why men all over the world who expect more from their boat usually wind up with a Bertram. See your Bertram dealer for anything fine between 28' up to 58', sportfisherman, convertible or luxury yacht. Or write Bertram Yacht, 3653 NW 21st Street, Miami, Florida 33142. Once you spend time aboard a Bertram, you'll know why.

The sun never sets on the Bertram Empire.

20 YEARS OF
BERTRAM YACHT
Whittaker