



"ONCE YOU OWN A BERTRAM, EVERYTHING ELSE IS JUNK."

That's a direct quote from a Hong Kong banker, who just ordered his third Bertram. Once you own one, you understand what "integrity" means in boatbuilding, and the rest become paper tigers.

In Hong Kong, they've invested twice as much in Bertram as any other brand you can name. Which says something special about their value. (After all, how long has it been since you heard of a Chinese merchant getting the short end of a deal?)

In weather as changeable as the South China Sea, you want a yacht that can scamper instead of being caught in some kind of flubdinger. Ergo, Bertrams constantly refined deep-V hull. And if you enjoy entertaining friends and family as the Chinese do, you want the kind of roominess that comes from Bertram's exceptional space engineering.

For example, our 42' Yacht seen here. There are two double beds in the owner's stateroom. With a bureau 4' long between. The galley has everything you'd expect in an apartment, but takes no space from the salon. The guest cabin entry is offset to provide privacy forward like you've rarely seen.

We build our yachts every bit as tenacious as our sport-fishermen. No rinky-dink components, everything thru-bolted and backplated and clamped to hold together where other boats fall apart.

We make them all in hand-laid, easy-to-care-for fiberglass. And we make them so well that you can even get a lower rate on insurance because of Bertram's known quality.

Go see a Bertram dealer for anything in pleasure boating from 26' up to 58'. Or write Bertram Yacht, 36511 NW 21st Street, Miami, Florida 33142. Find out why, wherever they separate the men from the boys.

**THE SUN NEVER
SETS ON THE
BERTRAM EMPIRE.**

About the phrase: The nearest epic ocean confrontation among Hong Kong/Katzen restaurants reflects Bertram's junkie-speed reputation in the Far East.

The 42' Yacht can sleep up to eight persons, has two totally private cabins with head and shower, and convertible lounge in the salon, standard equipment. The optional fly-bridge seats six in comfort. She can skitter across Hong Kong harbor, for winds here reach or exceed up to 27 m.p.h., in sea conditions that would send others packing. In the foredeck has a built-in lounge, which seemed to attract our westernized guests most of the day. You can see nearly every kind of craft you've ever imagined around Hong Kong waters, but the brand you'll notice most is Bertram. They work.

**Whittaker
BERTRAM YACHT**