



BANZAI, BERTRAM!

一度あなたをつがえたら
あなたはいつまでも私と共に

In English, it means, "Once we getcha, we getcha." Because Bertram owners rarely switch.

Like Mr. Asano and Mr. Harada, the pair seen toasting their Bertrams (between the mainmast and the mast).

Mr. Asano is on his third Bertram. Mr. Harada, his second. With shipping and duties, they paid twice as much to be in a Bertram as you will. They know their boats won't rattle apart a trip at a time, that they'll get an uncommonly good price at resale.

Mr. Harada owns our 28' Flybridge Cruiser. There are 2,000 more like his all over the world. For three reasons. Her sophisticated deep-V hull makes her incredibly smooth, slick, and dry in all but monstrous seas. Her cabin and

cockpit and bridge make her honestly comfortable for week ending, fishing, stunting or partying. Her hard-nosed construction, and no (time) town parts, make her "very big in the boondocks," worth more because she holds together where other boats fall apart.

Mr. Asano's 31' is pleasure-boating's all-time classic, a 16-year-old design still in demand by sportsmen and charter captains from the Riviera to Sagami Bay.

When you finally commit your mind to the best in boating, you'll get a Bertram. And realize, like our Japanese friends, that they can't be copied.

Bertram builds very tough, very easy-to-care-for fiberglass yachts, convertibles and sport-fishermen from 26' up to 56'. Go see your nearby Bertram dealer. Or write Bertram Yacht, 3653 N.W. 21st Street, Miami, Florida 33142 for his location, and brochures. Find out why

About the photos. The ever-smiling Mr. Asano graciously provided his 31' Ketch ("peaceful"), in our camera boat for a weekend of shooting along the scenic coastline of Japan's Izu Islands. With mandatory stops near Mount Fuji, and the monument honoring Admiral Perry's arrival in Japan at Shimoda. Like Mr. Harada's 28', your flybridge cruiser will have an enclosed, stand-up head with sink, spacious galley with 22-quart refrigerator, queen-size bunk room forward, and convertible dinette with cushions, all standard. Other 28' models include a sportfisherman, hairyback and sport convertible. With options, you can sleep up to four persons, with amenities for weekend cruising. And all have the immaculate styling, hand-laid fiberglass hulls and husky, iron-bolter fasteners that keep Bertram owners hooked. You deserve one.

Whittaker
BERTRAM YACHT

**THE SUN NEVER
SETS ON THE
BERTRAM EMPIRE.**