



# How to survive seven years in the Baja.

The place is Las Cruces. A two hour torture test from La Paz across roads that would make Patton plead for a kidney belt.

So it's not exactly teeming with master mechanics.

Seven years ago, Bob Fisher brought a Bertram here. To get out to the marlin before anyone else. And stay longer. And need as little attention from the local repair boys as possible.

Seven years later, in spite of the heat and rot and grit that turn other machines into tin cans for target practice, his Bertram still gleams and roars out in front of the pack.

She is a classic Bertram 31. There are a thousand more like her all over the globe, from the ritziest yacht clubs to the buggiest boondocks. Nothing else in her class comes close to that durable demand.

Which tells you worlds about which boats are really built to last.

She has a new sister already pressing her for popularity. The Bertram 28. In hardtop, sportfishing or flybridge cruiser models like the one in the inset photo. A slightly sensational four-sleeper that zings up to 36

m.p.h. and handles like a sea-going sports car. At prices that make jaws drop among men who know how well they're put together and equipped.

With the kind of roominess that makes more jaws drop. 6'8" headroom. Standup, private head. Big galley and dinette. With more cockpit space than most 30-footers. Big.



Whatever size Bertram you buy, one thing you know for sure. She's built to give you less grief and more good times than anything going.

Just ask the guys in the boondocks.

## BERTRAM YACHT

A DIVISION OF **Whittaker**

For brochures and the name of your nearest Bertram dealer, write Bertram Yacht, 3661 N.W. 21st Street, Miami, Florida 33142.

Circle 28 on reader service