

THE BOAT THE EXPERTS ARE BUYING

While world-wide attention has focused on the Bertram's insidiously performance, less spectacular but equally important attributes have been made its interior arrangement, design, and materials, producing the finest all-around family cruising boats of our time.

All Bertram interiors are designed with these fundamental standards of cruising comfort in mind. More than simple headroom—generously proportioned berths—flexible storage including hanging lockers—uncluttered, arranged arrangement with seats grouped for maximum conversation.

Bertram interiors, such as the deckhouse of the distinguished new Bertram 28 (right), while pleasing to traditional nautical tastes, utilize modern concepts of color coordination to create a feeling of tasteful luxury. Wood has been retained only for a few carefully placed accents, while modern materials such as fabrics and vinyl are utilized fully both for their beauty and for their durability and easy wipe-down maintenance.



READ THESE PERFORMANCE FACTORS OFFERED ONLY IN THE REVOLUTIONARY NEW BERTRAM:

NEW MANEUVERABILITY. At low speeds a Bertram responds instinctively. You can spin her on a dime. This is because chines are above the water where they won't dig in. In high-speed turns, her outside chine rises well clear of the water where it won't catch and trip, while her longitudinal sweep slip side slips. She heels tightly in perfect equilibrium so that passengers are not thrown off balance.

GREATER EFFICIENCY. Do you waste fuel dragging a big wake? The size of your wake indicates the efficiency of your hull. Compare the low, flat wake of the Bertram—(dynamic evidence that drag is substantially reduced).

LESS ROLL. In a heavy sea, the Bertram shows unusual stability. Her V sections develop a strong righting action. Longitudinal steps act as bilge keels. While drawing no more water than conventional boats, she sits proportionately deeper, thus is less disturbed by surface waves.

DOFTER RIDE. With its flat planing surface aft to jolt and jar, a Bertram rides so much more easily through seas that knowledgeable boatmen taking their first demonstration are amazed. When weather is the limiting factor, the Bertram is able to cruise comfortably at considerably higher speeds than conventional vessels of the same size.

STEERS EASILY IN FOLLOWING SEA. When a wave catches under the broad, flat aft sections of a conventional hull, she pitches forward where her sharp keel acts as a forward slider to strike her yaw, even lurch in steep seas. The symmetrically balanced Bertram hull has neither flat sections aft nor sharp keels. Steering in a following sea at low or high speed, even running bad inlets, is safely and easily accomplished.

DRIER RIDE. The unique Bertram longitudinal steps throw water out low and flat where it won't blow back aboard, make her far dryer than other boats of comparable size.

HIGH-IMPACT FIBERGLASS—FIRST IN THE INDUSTRY. The one-piece Bertram High Impact Fiberglass hull — as strong that loads running underwater ricks have remained intact — provides an extra measure of safety. Maintenance is largely reduced to surface washing down. Bertram High Impact Fiberglass is flawlessly even, diamond smooth — imparting to its finished edge a beauty beyond fire — known in fiberglass manufacture, and accounting in part for the world-wide reputation for unsurpassing quality Bertrams enjoy.

To the boatman used to the limitations of conventional boats, Bertram characteristics may seem incredible. The road is in the trying. To you and to every yachtman in the market for a new boat, your nearest Bertram dealer extends a cordial invitation to come in and arrange for a demonstration. Ask him to show you the new 29 minute ride movie, *The Bertram Breakthrough*.



NEW
DIV.

A DIVISION OF HARTFORD COMPANY INC.

2627 N.W. 37th STREET

MIAMI 42, FLA. • PHONE: (305) 623-8011

The magnificent new Bertram 28 (right) for the first time combines the superb performance of the unique Bertram hull with the spaciousness and facilities possible in a larger boat.

Sleeps four to six in three separate cabins, available with four twin engine selections: 280 HP or 300 HP Chrysler, 180 HP GM or 200 HP Cummins Diesel.





WHERE TO BUY THE BERTRAM—

Wherever you are, you will get not only the unique performance of the revolutionary Bertram hull—not only the unmatched quality of superb Bertram construction. You will get the kind of top dealer service that only a top dealer can give: (1) factory trained know-how; (2) delivery to you only after complete water-testing by the builder and the dealer himself; (3) unprecedented 3-year hull guarantee, the only one in the industry.

It is only three years since Maggini prototypes for the revolutionary Bertram, rocked the boating world by winning by two-and-a-half hours the toughest Miami-Nassau race on record. From that day to this, acquisition of top dealers—a knotty problem for most boat manufacturers—has been no problem for Bertram. Boat dealers from all over, quick to recognize the unique performance characteristics and superb quality of the Bertram, flocked to the Bertram plant for franchises. We picked the cream of the crop, so the

following policy: To appoint a limited number of strong, enthusiastic, well established dealers able and willing to give Bertram owners superior service. To grant such dealer ample territory. To accept no direct factory orders, but turn over to Bertram dealers the exclusive responsibility for Bertram sales. Today, Bertram Yacht Company believes it has the finest dealer organization in the boat industry—an organization fully worthy to represent, sell, and service *The Boat The Experts Are Buying.*

Schwarz Boat Sales
225-17 Central Avenue
Hot Springs, Arkansas
NR 3-3256

Schoenmaker & Dowd, Inc.
Pacific Marina
Alhambra, California
LA 3-8500

E. S. J., Inc.
2400 West Coast Highway
Newport Beach, California
646-0412

**Chesson-Kadler
Yacht Marine, Inc.**
Breakwater
Santa Barbara, California
WO 5-9332

Yacht Distributors, Inc.
Essex, Connecticut
70-6276

Northrop and Johnson
Seaview Avenue
Stamford, Connecticut
DA 5-4135

Bertram Yacht Sales
Bella Mer
Fort Lauderdale, Florida
945-6366

Madon Marine
15015 Madonia Way
Madonia Beach, Florida
351-9546

Bertram Yacht Sales
3660 N.W. 21st Street
Miami, Florida
NE 3-9751

**Lan-Mar
Southern Marine Assoc. Inc.**
615 Peachtree St. N. E., Suite 1115
Atlanta 3, Georgia
873-5325

**Leon Jordan Water Co.
& Marine Land**
1617 Second Avenue
Columbus, Georgia
FA 3-7434

Body Boat Works
Isle of Hope
Savannah, Georgia
EL 4-0115

Taylor Yacht Sales, Inc.
Rt. 2, South River Bridge
Edgewater, Maryland
267-8182

**O'Day Warren Marine
Development, Inc.**
276 Boylston Street
Boston 16, Massachusetts
NE 5-4575

Gregory Boat Company
3666 Ecorse
Detroit 14, Michigan
823-1900

Sealand Co. Inc.
33 Lakeshore Drive
Boulder City, Nevada
CY 3-1245

Doris Yacht Basin
Bay Head, New Jersey
TW 2-3000

Cruiser Sales Company
East 333 Route 4
Paramus, New Jersey
DI 3-0500

Marine Center, Inc.
187 West Morris Avenue
Lindenhurst, L. I., N. Y.
TU 8-5600

Northrop and Johnson
386 Madison Avenue
New York 17, New York
MU 3-5874

Quick Start, Inc.
339 State Street
Waterloo, New York
SU 2-5100

Thoroughbred Boats, Inc.
4521 South Pacific
Tulsa, Oklahoma
31-34431

Totem Pole Marina
3444 S.W. Macadam
Portland 7, Oregon
CA 5-1266

Shigyard Marine, Inc.
Providence, Rhode Island
HO 7-0000

The Outboard Shop
5133 Rivers Avenue
Charleston Hgts., South Carolina
SH 4-0726

Tux Clark's Sporting & Marine
Orangeburg, South Carolina
334-7494

M. W. Hamilton and Company
431 Amarillo Building
Amarillo, Texas
DH 3-3719

Masters Marine, Inc.
210 West Chicago Avenue
Chicago 10, Illinois
MI 2-6100

**Bertram Yacht Sales
of Louisiana, Inc.**
Reserve, Louisiana
KE 6-3101

Frontier Marine
167 Meadows Building
Dallas 6, Texas
DM 1-1400

Boat Town of Texas, Inc.
Seabrook, Texas
CA 8-3396

Boats, Inc.
1001 N. E. Boat Street
Seattle, Washington
ME 3-2337

The Russell Marina
P. O. Box 3057
Madison, Wisconsin
CHery 4-7231

**Bertram Boats Australia
Mr. Peter Hayden**
27 Bowen Street
Brisbane, Australia

Casco Boat Marina, Ltd.
Sidney, Vancouver Island
British Columbia, Canada
GR 5-2612

**Canada Yacht
and Boat Centre, Ltd.**
40 Stadium Road
Toronto 28, Canada
944-3206

**Thomas Nelson
Yacht Agency, Ltd.**
43 Leitchfield Street
London E. C. 3, England

Finn Enterprises
Helsinki, Finland

**Abeiron Et Chantiers
Navals De France**
9 Rue Quatre Beaufort
Paris 8, France

Islets Marine
Habo Roy, Puerto Rico

Commerce d'Outremer S. A.
Zurich 22, Switzerland